



Watch Anderson Cooper on AC360°, weeknights at 10pm ET on CNN HD

Turn your waiting room into an "I-don't-mind-waiting" room.

90% of business subscribers believe that DIRECTV programming keeps customers entertained while waiting!

Don't wait. Pick your package now.

\$29.99*
MO.
FOR 12 MONTHS

BUSINESS INFORMATION® Package

A WEALTH OF NEWS AND INFORMATION

- OVER 45 Digital Channels
- Up to 4 FREE Receivers
- Local Channels Included
- 3 FREE Months of HD Access
- 3 FREE Months SonicTap® Music Channels

INCLUDING



\$54.99**
MO.
FOR 12 MONTHS

BUSINESS ENTERTAINMENT® Package

TOP NEWS, ENTERTAINMENT AND SPORTS

- OVER 100 Digital Channels
- Up to 4 FREE Receivers
- Local Channels Included
- 3 FREE Months of HD Access
- 3 FREE Months SonicTap® Music Channels

INCLUDING



\$59.99***
MO.
FOR 12 MONTHS

BUSINESS CHOICE™ Package

DIRECTV'S BEST NEWS, SPORTS AND ENTERTAINMENT

- OVER 145 Digital Channels
- Up to 4 FREE Receivers
- Local Channels Included
- 3 FREE Months of HD Access
- 3 FREE Months SonicTap® Music Channels

INCLUDING



24-month programming agreement required.

Offers end 5/21/14; on approved credit. New commercial customers only. \$19.95 Handling and Delivery fee may apply. To access DIRECTV HD programming, HD Access fee (\$15.00/mo.) and HD equipment are required. Number of HD channels varies by package. Applicable use tax adjustment may apply on the retail value of the installation. No mirroring fee for only one receiver. Mirroring fee for first two receivers \$6.00/mo.; additional receiver mirroring fees \$6.00/mo. each for up to 8 additional receivers, \$3.00/mo. for the 9th through 20th additional receiver and \$1.00/mo. for the 21st and beyond.

CALL NOW and ask about Next Day Installation.

MID AMERICA SATELLITE

1-800-687-0917

Authorized DIRECTV Dealer



*Results are based on a March 2013 national survey of 503 DIRECTV business viewing subscribers with at least 3 months tenure who expressed an opinion. **Local channels eligibility based on service address. Not all networks available in all markets. **Blackout restrictions and other conditions apply to all sports programming. Actual number of games varies by market due to blackout rules and other conditions. **BUSINESS INFORMATION BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS INFORMATION (regularly \$48.99/mo.) and local channels packages (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account for 12 consecutive months in the amount of \$9/mo. for BUSINESS INFORMATION and local channels packages, plus an additional \$10/mo. when customer activates and maintains BUSINESS INFORMATION and enrolls in Auto Bill. Pay for 12 months with credit card at the point of sale. **BUSINESS ENTERTAINMENT BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS ENTERTAINMENT (regularly \$74.99/mo.) and local channels packages (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account for 12 consecutive months in the amount of \$10/mo. for BUSINESS ENTERTAINMENT and local channels packages, plus an additional \$10/mo. when customer activates and maintains BUSINESS ENTERTAINMENT and enrolls in Auto Bill. Pay for 12 months with credit card at the point of sale. **BUSINESS CHOICE BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS CHOICE (regularly \$97.99/mo.) and local channels packages (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account for 12 consecutive months in the amount of \$28/mo. for BUSINESS CHOICE and local channels packages, plus an additional \$10/mo. when customer activates and maintains BUSINESS CHOICE and enrolls in Auto Bill. Pay for 12 months with credit card at the point of sale. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible for all offers. IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE, THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN PREVAILING RATES. IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU A PRORATABLE EARLY CANCELLATION FEE OF UP TO \$480. LIMIT ONE BILL CREDIT OFFER PER ACCOUNT. In certain markets, programming/pricing may vary. **THREE-MONTH HD ACCESS OFFER:** To access DIRECTV HD programming, HD Access fee (\$15/mo.) and HD equipment are required. Number of HD channels varies by package. Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$15/mo. for three consecutive months for HD Access, provided account is in "good standing," as determined by DIRECTV in its sole discretion. In the fourth month, HD Access will automatically continue at the then-prevailing rate. LIMIT ONE HD ACCESS BILL CREDIT OFFER PER ACCOUNT. **HARDWARE OFFER:** Programming agreement, as defined by customer's Commercial programming rate card, required. HD equipment also requires HD Access fee of \$15/mo. Customers are eligible for any combination of up to four free HD Receivers, two free SD DVR Receivers (PRIVATE VIEWING customers only) or four free SD Receivers for a total of four free receivers for BUSINESS INFORMATION or above. **BUSINESS VIEWING CUSTOMERS:** No mirroring fee for only one receiver; \$6/mo. each for the 2nd through the 9th receiver; \$3/mo. each for the 10th through the 21st receiver; \$1/mo. each for the 22nd and each additional receiver. **PRIVATE VIEWING CUSTOMERS:** DVR Service (\$12/mo.) activation required for DVR and HD DVR equipment. Mirroring fee for first two receivers \$6/mo.; additional receiver mirroring fees \$6/mo. each for private viewing customers. 24-month base programming agreement required. Offer available to new Commercial customers in commercial structures no more than three stories high. No single-family residences allowed. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. All DIRECTV Receivers must be continuously connected to the same land-based phone line. **SONIC TAP MUSIC CHANNELS OFFER:** 24-month agreement to a Commercial base programming package required. Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$35.99/mo. for three consecutive months for SonicTap Music Channels. Unless customers call to cancel, in the fourth month SonicTap Music Channels will automatically continue at the then-prevailing rate. **INSTALLATION:** Free standard professional commercial installation for BUSINESS CHOICE customers. \$49 standard professional commercial installation only for BUSINESS ENTERTAINMENT and BUSINESS INFORMATION customers. Complex/custom installation extra. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement, copy provided with new customer information packet. AC360°. © & © 2014 Cable News Network. A Time Warner Company. All Rights Reserved. © 2014 DIRECTV. DIRECTV and the DIRECTV FOR BUSINESS logo, BUSINESS INFORMATION, BUSINESS ENTERTAINMENT and BUSINESS CHOICE are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.